



CITY OF SANTA CRUZ  
CALIFORNIA

# Mayor's Proclamation

- WHEREAS IN 1989, SANTA CRUZ COMMUNITY LEADER IRENE VAN DER ZANDE ESTABLISHED KIDPOWER, A GRASSROOTS NONPROFIT ORGANIZATION DEDICATED TO TEACHING SKILLS TO PREPARE YOUNG PEOPLE TO USE THEIR OWN POWER TO STAY SAFE, ACT WISELY, AND BELIEVE IN THEMSELVES; and
- WHEREAS IN RESPONSE TO COMMUNITY NEEDS, KIDPOWER'S DYNAMIC, EFFECTIVE APPROACH TO PROMOTING LIFE-CHANGING SAFETY SKILLS FOR CHILDREN WAS EXTENDED TO THE PROVISION OF VIOLENCE PREVENTION, SELF-PROTECTION, ADVOCACY, AND BOUNDARY-SETTING TRAINING FOR TEENS AND ADULTS, AS WELL AS TO THE PROVISION OF ADAPTED SERVICES ADDRESSING THE SPECIFIC NEEDS OF PEOPLE WITH DISABILITIES, PEOPLE WHO ARE HOMELESS, PEOPLE WHO ARE SURVIVORS OF DOMESTIC VIOLENCE OR CHILD ABUSE, AND OTHER POPULATIONS AT HIGHER RISK OF VIOLENCE AND ABUSE; and
- WHEREAS THOUSANDS OF WOMEN, MEN, TEENAGERS, AND CHILDREN IN THE CITY OF SANTA CRUZ HAVE ACQUIRED SKILLS TO PROTECT THEMSELVES THROUGH KIDPOWER'S COLLABORATIVE EFFORTS WITH LOCAL AGENCIES SUCH AS THE COMMISSION FOR THE PREVENTION OF VIOLENCE AGAINST WOMEN, PUBLIC AND PRIVATE SCHOOLS, AND OTHER COMMUNITY ORGANIZATIONS; and
- WHEREAS THE SUCCESS OF KIDPOWER HAS DRAWN THE ATTENTION AND THE CONSEQUENT PARTICIPATION OF COMMUNITY LEADERS AROUND THE WORLD, INITIATING THE COLLABORATIVE DEVELOPMENT OF KIDPOWER CENTERS WORLDWIDE FOR THE PURPOSE OF PROMOTING INDIVIDUAL AND COMMUNITY SAFETY NOT ONLY IN SANTA CRUZ BUT ALSO IN DIVERSE COMMUNITIES AROUND THE WORLD; and
- WHEREAS THIS MULTICULTURAL, MULTIDISCIPLINARY COLLABORATION HAS TRANSFORMED KIDPOWER INTO THE SANTA CRUZ-BASED NONPROFIT ORGANIZATION KIDPOWER TEENPOWER FULLPOWER INTERNATIONAL, STILL COMMONLY KNOWN AS KIDPOWER, WHICH, IN MANY DIFFERENT LANGUAGES, HAS REACHED MORE THAN ONE MILLION PEOPLE, REGARDLESS OF THEIR ABILITY TO PAY; and
- WHEREAS *THE KIDPOWER BOOK FOR CARING ADULTS* INCREASES ACCESS TO KIDPOWER SKILLS AND INFORMATION FOR PEOPLE IN COMMUNITIES EVERYWHERE, EXTENDING THE REACH OF THIS LOCALLY ESTABLISHED ORGANIZATION THAT SO PROMINENTLY REPRESENTS VALUES HELD IN COMMON BY KIDPOWER AND THE CITY OF SANTA CRUZ; and
- WHEREAS ON SEPTEMBER 29, 2007, THE BOOK WILL BE AVAILABLE AT THE FREE PARENT-CHILD WORKSHOP COSPONSORED BY THE CITY OF SANTA CRUZ POLICE DEPARTMENT AND LOCAL BUSINESSES:
- NOW, THEREFORE, I, EMILY REILLY, MAYOR OF THE CITY OF SANTA CRUZ, DO HEREBY PROCLAIM SEPTEMBER 29, 2007 AS "KIDPOWER DAY" IN THE CITY OF SANTA CRUZ AND URGE ALL RESIDENTS TO JOIN ME IN CELEBRATING THE MANY CONTRIBUTIONS OF IRENE VAN DER ZANDE AND HER COLLEAGUES IN KIDPOWER TO MAKING OUR COMMUNITY AND WORLD A SAFER PLACE.



  
EMILY REILLY, MAYOR

Signed and Sealed this 31<sup>st</sup> Day of August 2007